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Thank you for purchasing the GoodStore theme. If you have any questions that are beyond the scope of this documentation, please feel free to ask us at the themeforest.net comments section. You can e-mail us at <u>jaw(a)jawtemplates.com</u> as well. We also recommend that you follow video tutorials on our <u>YouTube channel</u>.

1. Installing the Theme

1.1 System Requirements

The GoodStore theme has been tested in WordPress 3.8. However, we strongly recommend that you always use the latest stable version of WordPress to ensure that all known bugs and security fixes are addressed.

1.2 Server Requirements

The recommended minimum requirements are:

- PHP 5.3+
- MySQL 5+
- Apache 2.0 (2.2+ recommended)
- mod_mysql
- mod_xml
- mod_zlib

1.3 Browser Requirements

The back-end administration requirements of the GoodStore admin panel in order of preference are as follows:

- Firefox 4+
- Safari 4+
- Google Chrome 3+
- Opera 13+
- Internet Explorer 8+

1.4 Installation Procedure

Except the theme itself, the GoodStore consists of four other main parts that are installed separately as the theme's add-ons, as well as of a few optional 3rd party's plugins. These are the following add-ons:

- J&W Custom Posts
- J&W Menu
- J&W Shortcodes
- J&W Widgets
- Contact Form 7
- Image Widget
- Wysilja Newsletters
- Revolution Slider
- WooCommerce solution (consists of the *WooCommerce, WooCommerce New* Product Badge, WooCommerce Sold Out Products, YITH WooCommerce Compare, YITH WooCommerce Wishlist plugins)

To install the theme and all the necessary add-ons, follow the steps below as well as the messages or recommendations that appear during the installation.

- **NOTE:** If you use a debug mode, be aware that the four J&W widgets listed above will be activated without your permission, as they are the necessary components of the theme.
- **NOTE:** After installing the theme, all items in the **J&W Shortcodes** plugin will be ticked automatically, but note that if any new shortcode will be added in a future update, you will need to tick this item(s) manually.
- HINT: If you have activated the J&W Menu plugin but aren't able to add another menu item, it most likely means that you have reached the maximal limit set on your PHP server. If it happens, add the following part of code to the .htaccess file, please:

Set Max Input Vars php_value max_input_vars 5000

Upload the Theme

IMPORTANT: Make sure you unzip the downloaded file from ThemeForest first (DON'T upload it to your server yet). This file contains the actual theme in zip file called **goodstore.zip**. This is the theme file. Now install the theme by one of the following two methods:

 Upload the goodstore.zip file through the WordPress admin backend (This will ONLY work if the server that hosts your website allows upload limits greater than 6 MB. Please note that the most hosting providers have only up to 2 MB file upload limit).



 If you prefer direct access to your folders on server (or uploading the file using WordPress doesn't work), use this method. First, unzip the goodstore.zip file, then upload the extracted goodstore/ folder to /wp-content/themes/ using your FTP client so that the structure was as follows: /wp-content/themes/goodstore/.

Activate the GoodStore theme

If the upload of theme was successful, you can see the GoodStore in list of the downloaded themes. You can activate it now.

Configure your theme options

To set up your theme, navigate to *Appearance > Theme Options* (see the <u>2. GoodStore</u> <u>Settings</u> chapter below).

1.5 Recommendations to optimize the performance of your website

After you build your site, we recommend that you deactivate all the widgets you don't use in *Plugins > J&W Widgets, Plugins > J&W Custom Posts* and the unused shortcodes in *Plugins > J&W Shortcodes*. Remember that loading the unused parts of various add-ons may needlessly slowing down your web.

We also recommend use of some PHP OPCache on your hosting - e.g. APC and XCache.

On the Wordpress side we recommend installing the W3 Total Cache plugin, in which is advisable to activate combination and minification of CSS and JS scripts and activate cache for clients (Gzip, file cache).

2. GoodStore Settings

You can customize the overall functionality and look of the theme to your needs.

2.1 General Settings

Here can be set up some of the most basic properties of your site. You can select a theme style, upload your favicon or enable/disable a Top Arrow icon.

🔮 FAQ	GoodStore 🗤	1	18
🖶 Team			Save All Changes
🔮 Testomonial	Constal Settings		
🂭 Comments 🔕	General Settings	Theme Style	
🔅 Contact	Header Settings	Full Width Boxed	Select the theme style you prefer.
📾 Wysija	Featured Area	Wide Version	
🐖 WaaCommerce	Footer Settings	On Off	Decide whether or not to use wide version of the theme.
₽ Products	Blog & Posts	Favicon	
🔊 Appearance 🛛 🤞	Single Post		Upload a 18px × 18px PN0/0IF image that
Themes	Sidebar Manager		will represent your website's favicon.
Customize	Custom Code	Upload	
Widgets	Styling Options	To Top Arrow	
Menus			
Theme Options	Advertisement	On Of	Choose whether or not to show the "To Top" arrow.
Install Plugins	Error 404		

Theme Style

Select the theme style you prefer.

Full Width - choose this option to fit header and some other parts of your site to the full width of a browser window.

Boxed - select this option if you prefer boxed look of your site.



Compare the Full Width theme style on the example above with the Boxed one below



Wide Version

Decide whether or not to use wide version of the theme. Simply try both options to find which one better suits your idea or needs.

Favicon

Click [Upload] button and upload your prepared 16px × 16px PNG/GIF image that will represent your website's favicon.

To Top Arrow

Choose whether or not to show the "To Top" arrow.



This is the **To Top Arrow** hanging in the lower right corner of your browser's window after you have turned on this option. It enables you to quickly jump to the top of page in any time.

To Top Arrow on Mobile Devices

Choose whether or not to show the "To Top" arrow on mobile devices, independently on the choice above.

2.2 Header Settings

The following options allow you to customize content and look of the header.

Header Style

Choose one of the preset header styles. We recommend that you try each of them to see how these options affect your page.

Header Widget Area

Choose whether or not to display a Header Widget Area.

Top Bar

This is the color bar at the top of your page. You can set up its content just here.

Top Bar Visible: Turn on this option if you want to display the topmost bar **Fixed Top Bar:** If turned on, the bar is permanently shown at the top independently on scrolling the page.

Top Bar Span Icon: Here enter the class of the icon you want to show in the top bar. Top Bar Span Text: Fill in this field with the text you want to show next to the icon. Show Login Button: Choose whether or not to show login button in the top bar. Show Wishlist Content: Choose whether or not to show a wishlist content button in the top bar. Works with the WooCommerce only.

Show Cart Content: Select the WooCommerce option to show the cart content. To make this option available, you need to have installed the WooCommerce plugin. **Show Search:** Here you can turn on or off a search field in the top bar.



This is the Top Bar

Logo Settings

Logo: Click the [Upload] button to select and upload your own logo.

Logo Margin - Top: This allows to set the top margin of your logo. Enter a value in pixels. **Logo Margin - Left:** Enter the left margin value in pixels.

Logo Margin - Bottom: Enter the bottom margin value in pixels.

Retina Ready: This option allows to display your logo in high quality on the Retina displays.

NOTE: Although you can use your logo with the dimensions you need, let us take our logo as an example to explain the issue. Size of this logo is 249×69 px if it has not to be retina ready. If you prepare a retina ready logo, you should create it with double width and height, i. e. 498×138 px. Remember that if the "Retina Ready" option is set on, your logo will be displayed in its half size on non retina displays, so it won't affect the actually displayed size. Make sure you have set the option off if you use a standard sized logo (249×69 px), otherwise it couses that the logo will be displayed too small on both of display types.

Menu Bar

Fixed Menu Bar: Turn on this option if you want to have the top menu bar permanently displayed, independently on scrolling the page.

Border Menu Bar: Here you can turn on/off an unobtrusive grey line at the top and bottom of your menu bar.



The Menu Bar

2.3 Featured Area

Settings in this section allow you to customize your featured area.



An example of the Featured Area. You can specify what content to show there and whether to display the area on all your web or on the home page only, or not at all.

2.3.1 Settings

Featured Area Placement

Choose where to display the featured area, or select the off option if it has not to be used.

Featured Area Content Type

Here you can choose type of your featured area's content.

Page ID: If selected, a page of your choice will be displayed in the featured area. To make it possible, you need to enter a valid ID of the page into the *Custom Header Page ID* field below.

Revolution Slider: Select this option, if you want to use the Revolution Slider in your featured area.

JaW Slider: If you prefer using the bundled J&W Slider, choose this option. Please go to the <u>2.3.2 J&W Slider</u> subchapter to learn how to set up and use the slider.

Slider Options

Revolution Slider Name: Use this option if you have chosen the *Revolution Slider* in the settings above. Select a slider you have created in the *Revolution Slider* settings from this dropdown list.

Page Options

Custom Header Page ID: If you have chosen the *Page ID* option in the *Featured Area Content Type* settings above, enter an ID of the page you want to use in your featured area content.

2.3.2 J&W Slider

Here you find all the options you need to set up the <u>J&W Slider</u> placed in the featured area. To learn how to put the slider to your page, go to the <u>11. Slider</u> chapter, please.

NOTE: The J&W Slider settings below take effect only in the Featured Area either on the Home Page or on your All Web pages (or not at all) depending on what option you have chosen under the Featured Area Placement above. However, you can create and add separate sliders with independent settings for each page you want, when you build these pages by using e. g. the <u>REVO Composer</u> page builder.

Content

└ Slider Full Width Styles

Off: Select this option if you don't want to use the slider in any full width mode. **Boundary Color:** If selected, this option makes your slider as wide as the content underneath, but adds a custom color around the slider. This colored area is expanded to a full width of browser's window.

Full Width: Expands your slider to the full width mode.

L Post Type

Choose whether to show posts or products in the slider.

└ Number of Items

Set number of items you want to have in the slider.



The marked array of bullets represents your slider's items - their number corresponds to the Number of Items you have set (the whole slider is animated according to your settings under the <u>Animation</u> option below)

└ Post Order

Here you can choose the posts order way you prefer – **ascending** or **descending**.

└ Post Order by

Order posts by their parameters:

Date: Order by date None: No order ID: Order by post ID Author: Order by author Title: Order by title Modified: Order by a last modified date Parent: Order by post parent IT Rand: Random order Count: Order by number of comments

Blog & Posts

Include Category (optional)

Click into the field/dropdown list to choose all categories you want to fetch posts from.

Include Posts (optional)

Choose just the posts you want to show. Insert their IDs and separate them with coma (like 52, 45, 87 etc.). If you leave this field blank, all posts will be used.

Include Authors (optional)

Select the authors whose posts you want to display. If you leave this field blank, the posts from all authors will be used.

└ Include Tags (optional)

Specify the tags which the posts you want to fetch have to include.

NOTE: In case of using the Include Category, Include Posts and Include Authors options above, the AND operator is used (i. e. all of the chosen items are included in the displayed content).

└ Sticky Posts

Choose how to use your sticky posts:

Use as common posts: Your posts will be used according to their sticky feature. **Ignore sticky posts:** The posts marked as sticky will be ignored in the slider. **Show only sticky posts:** There will be used just sticky posts in the slider.

Products

Show only featured products

Set this option on if you want to show just the featured products in your slider. If it is set off, all your products may be displayed.

L Include Product Category (optional)

Click into the field/dropdown list to choose all products categories you want to fetch products from.

Include Products (optional)

Choose just the products you want to show. Insert their IDs and separate them with coma (like 52, 45, 87 etc.). If you leave this field blank, all products will be used.

└ Include Products Tags (optional)

Specify the tags which the products you want to fetch have to include.

Animation

└ Animation latency

Set a speed value of changing slides in your slider.

└ Animation speed

Depending on this value in milliseconds, slides and their descriptions move more or less slowly and smoothly. This only affects the motion effect, but not an animation latency.

Design

└ Info Box Text Color

Click into the field and select or enter the color value you want to set for texts in your slider.

└ Info Box Color

Select a background color for the info box.

└ Info Box Opacity

Here you can set an opacity level for the info box.

Desi	gn	
	Info Box Text Color	
	#086bff	Pick a color of your text content of the info box (by default: #000000).
	Info Box Color	
	#ccebff	Pick a background color for the info box (by default: #ffffff).
	Info Box Opacity	
	90 %	Set an opacity level.
	Compare the sample color and opacity settings of the	slider's info box with the result
	•	
	ONLINE WARDROBE	ct DAY
TEST Y W	DGETS MENU * POST TYPES * SHORTCODES * WOOCOMMERCE *	
Popular D	Top Rated Products Recent Rev	views Recently Viewed

2.4 Footer Settings

The following options allow you to customize content and look of the footer.

Footer Featured Area Options

Footer Featured Area Assignment: Decide whether or not to display your footer featured area (displayed above the footer) and where to assign it. You can choose between the home page and all the web.

Custom Footer Page ID: Enter ID of the page you want to use in your featured area content.

Footer Layout

There are several preset layouts divided into various numbers of columns available for your widgets. Select the option which best suits your needs.

Show Copyright

Decide whether or not to display your copyright info in the footer.



2.5 Blog & Posts

Here you can find all the options you need to set up your blog and posts.

2.5.1 Post Settings

Show Breadcrums

Decide whether or not to show breadcrumb navigation in categories, archives, tags, search, portfolio categories and inside posts.

Category & Tag Bar Type

Choose one of the available category and tag bar types. To see where this setting appears, click the preview icon next to the option title.

Post Boxes Type

Select size of boxes for your posts. If you choose the [Small+Middle] option, only the latest post will be boxed in the middle size box.

Number of Posts

There are several ways to load posts. Here you can set number of posts per page loaded using the Pagination Style you have set in <u>Pagination Style</u> below.

Hyperlink Post Images

You can specify that post images are hyperlinked as well as the titles are. If this option is set off, only titles are linked to the whole posts.

Pagination Style

Select the pagination style you prefer from the following options:

ajax: Gets content in two consecutive batches of posts (their number is determined in <u>Number of Posts</u> above)

infinite: Allows the consecutively automatic loading of all your posts in "flying" batches when the page is scrolling

infinite with more: Performs the same, but not automatically – you need to click on the "more" link after each loaded batch of posts

none: Fetches just your preset number of posts per pagenumber: Gets the same result, moreover with the clickable page numbers at the bottomwordpress: Allows the standard Wordpress pagination style

Search/Archive/Category Layout

Here you can choose one of the three preset layouts for your blog search, archive and category result page.

Search/Archive Left Sidebars

You can choose one of the sidebars you have added in the Sidebar Manager section (subchapter **2.7 Sidebar Manager**).

Search/Archive Right Sidebars

You can choose one of the sidebars you have added in the Sidebar Manager section (subchapter **2.7 Sidebar Manager**).

Meta Data

Here you can set up what has to be shown in the post preview.



Meta Post Format Icon: Choose whether or not to show post type icon. Note, that no icon will be shown in previews of posts in *Standard* or *Quote* format.

Meta Author: Choose whether or not to show author's name.

Meta Date: Choose whether or not to show date.

Meta Number of Comments: Choose whether or not to show number of comments in the post preview.

Meta Category: Choose whether or not to show category in the post preview.

Ratings: Choose whether or not to show ratings.

Post Date Format: Define the date format for your posts. Please visit the link next to this option to learn how to use the characters convention.

2.5.2 Main Blog

Blog Layout Settings

Blog Page Layout: Choose one of the available layouts for your blog page. Depending on what layout you choose, the options below will vary.

Blog Left/Right Sidebar: Select an optional sidebar from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*. Show Sorting: Decide whether or not to show sorting on your blog page.

Include Category

Click into the field/dropdown list and choose all categories you want to fetch posts from.

Post Order

Here you can choose the posts order way you prefer – **ascending** or **descending**.

Post Order by

Order posts by their parameters:

Date: Order by date None: No order ID: Order by post ID Author: Order by author Title: Order by title Modified: Order by a last modified date Parent: Order by post parent IT Rand: Random order Number of comments: Order by number of comments

2.6 Single Post

Post Layout

There are three preset layouts for your post content. Here you can choose one of them. Depending on what layout you choose, the options below will vary.

Post Left/Right Sidebar

You can choose one of the sidebars, you have created in the <u>Sidebar Manager</u> section and add it to the right.

Share Post Bar

Choose whether or not to make a bar with various sharing options available below the posts.

Related Posts

Turn this option on if you want to show the latest posts section on your post page.

Number of Related Posts

Enter a number of related posts you want to show.

Use Image in Post as Featured

Turn this option on if you want to use the image you have inserted in post as featured.



The marked image in the example would be displayed in this post's preview if you turned on the **Use Image in Post as Featured** option, otherwise it would be visible only in the post's content.

Use Featured Image/Gallery/Video in Post

You can choose whether or not to display a featured image or gallery or video at the top of your post. If the option is set off, only the possible images which you have put into the post content are shown.

NOTE: An image is displayed always when the featured image has been set. A gallery is taken from the post if the **Gallery** post format has been set, a gallery is taken from the link when the *Video* post format has been set.

Use Pretty Photo for Gallery

Turn on this option if you want to use the Pretty Photo effect (similar to the lightbox feature) for your gallery items.

About Author

Choose whether or not to display the author's name with photo and description in a post.

Meta Options

Here you can set up what has to be shown in a single post.



Meta Post Author: Decide whether or not to show author's name.

Meta Post Date: Decide whether or not to show publishing date.

Ratings: Decide whether or not to show rating in posts.

Post Format Icon: Choose whether or not to show post format icon. Note, that no icon will be shown in posts in Standard or Quote format.

Number of Comments: Decide whether or not to show number of comments in posts. **Post Category:** Decide whether or not to show post category.

Sharing Options

You can add icons of the most common social networks and services you want the post to be shared on to the *Share Post Bar*. Choose from **Facebook**, **Twitter**, **Google**, **Pinterest** and **E-mail** items.

About the author Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum egestas metus et aliquam mattis. Suspendisse potenti. Nunc eu tellus quis nisi laoreet aliquet sed nec nulla. Suspendisse eu lacus egestas, adipiscing du quis, gravida iusto. Danie aruiti usto bendrerit non convalis quis vehicula laoreet mana. Nunc sarittis massa vitae volutnat

Comments

Turn on or off the Show comments depending on your choice.

Facebook Comments

Here you can set up your Facebook Comments. To make the options work, you have to enter your Facebook App ID in the <u>Advanced</u> section.

Facebook Comments: This option gives you choice to toggle between wordpress and facebook comments.

Number of Comments: Enter a number of comments to display.

2.7 Sidebar Manager

This is the place where you can add your optional sidebars.

Custom Sidebars

Fill in the field with a name you want and click the [Add New Sidebar] button. By the same way you can create all sidebars you need. Clicking the cross **x** removes the chosen sidebar. Once you are done, don't forget to save your changes. Notice that you find the

created sidebars in the Widgets settings and can assign some widgets to them.

boodStore vo.	1	3.	6
		Save A	dl Chang
General Settings	Custom Sidebars		
Header Settings	featured-footer-S	Here you can add some optional sideb	iars.
Featured Area 2.	Add New Sidebar		
Footer Settings	Sidebar 1	×	
Blog & Posts	Shortcode-menu	×	
Single Post	Sidebar 2 Woo	×	
Sidebar Manager	featured-footer-1	×	
Custom Code	featured-footer-2	×	
Styling Options	featured-footer-3	8	
Advertisement	featured-footer-4	×	
Error 404			

Sidebars Bar Type

Box: Makes titles of your sidebars boxed. To set a color of these boxes, go to Appearance > Styling Options (for details go to 2.9. Styling Options subchapter).
Big Title: Sidebars use a heading style which you can set in Appearance > Styling Options.

2.8 Custom Code

There are several fields for your CSS, javascript and analytics codes, as well as for shortcodes for the footer text. **Custom CSS** allows you to implement your own styles in the selected preset (it will paste the inline css styles in code). Similarly the **Custom Javascript** allows you to implement a javascript. Paste your Google Analytics (or other) tracking code to the **Google Analytics** field to show the desired outputs in the footer of your theme. You can fill in the **Footer Text** field with your own plain or HTML tagged text.

2.9 Styling Options

In this section you can choose some color presets for your theme, as well as customize color variations according to your wishes. Colors can be inputted via the colorchooser popup selector or manually using a hex code in the input field.



HINT: As there are lots of particular color settings for various elements of your site, we recommend that you follow the explanatory screenshots under the preview icon next to some of the styling options to be able to better understand the settings looking at where they appear on your web.

Template Background Settings

Background Image: Click [Upload] button to upload your background image. **Background Texture:** These boxes allow you to choose a background texture. If you select the cross filled box, no texture will be used.

Background Color: Pick a color from the palette or enter a hex code.

Box Background Color: This color is applied just to a box with the main content, but not to the whole window of a browser. Pick a color from the palette or enter a hex code.

Template Color Settings

Load Color Scheme: Choose a color scheme you want to use. These colors affect all the main graphic elements of the theme, but you can also modify many of individual elements by using the following settings.

WARNING: Selecting an color scheme will cause loss of the existing color settings. After selecting an item you will be informed about this and asked whether to continue.

Main Color Settings

Here you can define custom colors of some groups of elements on your web.

Template Main Color 1: This color affects the main elements like bars, titles etc. Template Main Color 2: Affects lines, borders and similar elements on your site. Template Main Color 3: This setting affects especially background of various text elements like boxes, comments etc.

Font Color Settings

These options allow you to set font colors for paragraphs and links. For details, see the related descriptions.

Page Title Color Settings

Define color settings of titles. For details, see the related descriptions.

Header Color Settings

Use these options to define colors of various header's elements. For details, see the related descriptions and/or click the preview icon.

Menu Color Settings

Here are several settings available to define colors of your menu items. For details, see the related descriptions and/or click the preview icon.

VOTE: The menu color settings work only with the Small header style.

Submenu Color Settings

Define colors for submenu items. For details, see the related descriptions and/or click the preview icon.

Footer Color Settings

There are several footer color settings which makes you be able to precisely define colors of various elements in the footer according to your needs. For details, see the related descriptions.

Post Font Color Settings

All these settings are related to the text content of posts and to their titles. For details, see the related descriptions.

WooCommerce Color Settings

In this section you can see a lot of settings related to the elements of your e-shop carried on using the WooCommerce solution. For details, see the related descriptions. These settings work only with the WooCommerce plugin installed and activated.

Message Color Settings

Here you can define colors of your choice for various kinds of messages. For details, see the related descriptions.

Comments Color Settings

There are a few color settings for comments. For details, see the related descriptions.

Template Fonts Settings

Title Font: Here you can change the title font. This doesn't affect the font size, both the typeface and color remain standard.

Paragraph Font: Paste your paragraph font name into the field and choose a size, style, and color from the dropdown lists.

Other Styling Settings

Rating Color: This is a color of the rating stars. Big Title Font Size: Set font size for the Big type of titles.

2.10 Advertisement

The GoodStore theme allows you to display and manage several kinds of banner ads on your web. You can configure and use your banner positions.

2.10.1 Banner - Background

This special kind of ads allows you to utilize a free space around the main content for advertisement in the form of background image. To prepare or get such ad which will exactly fit your site, we recommend respecting the fact that a central 1040 pixels wide column of the image/ad won't be visible because of hide behind the main content. On the other hand, both the left and right side of the background image should be designed for advertising. You can set their behaviour just here.

Show Banner

Decide whether or not to show banner background ads.

Background Banner Image

Click the [Upload] button to select your prepared background ad.

Target Link on Left Side

Put a target URL for the left side of your banner background into this field.

Width of Area for a Target Link on Left Side

Enter a width of the left side banner's area which has to be an active link.

Target Link on Right Side

Put a target URL for the right side of your banner background into this field.

Width of Area for a Target Link on Right Side

Enter a width of the right side banner's area which has to be an active link.

Banner Link Target

Specify where to open an advertiser's link.

2.10.2 Banner - Leaderboard

The options below allow you to manage the top banner position.



The Leaderboard and Skyscraper banner positions placement on a sample blog page

NOTE: Depending on whether or not you have chosen a wide version of the theme (in *Theme Options > General Settings*), the recommended widths of this ad are 1175px or 960px.

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload Image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the Leaderboard banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.3 Banner - Skyscraper Right

Here you can manage the right lateral ad position.

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload Image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.4 Banner - Skyscraper Left

The options below allow you to manage the right lateral ad position.

MOTE: The recommended size of a Skyscraper banner is 160×600 pixels.

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.5 Banner In Post - Top

Here you can manage the top banner position in posts.



An example of post with both the Banner In Post - Top and the Banner In Post - Bottom positions occupied

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload Image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.6 Banner In Post - Bottom

This is the bottom banner position in posts. Set up and manage it in the same way as the Banner In Post - Top above.

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload Image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.7 Banner - Custom 1

Besides the common ad positions (see the settings above), you can use two custom banners with the J&W - Custom Banner Widget (chapter **10. Widgets** - <u>J&W - Custom</u> <u>Banner Widget</u>). Here is the place where to set up and manage the first of them.



FREE SHIPPING On all orders over 505





NOTE: Depending on whether or not you have chosen the wide version of the theme (in *Theme Options > General Settings*), the recommended widths of this ad are 275px or 250px.

Show Banner

Decide whether or not to show ad.

Banner Type

Select the banner type you prefer from the dropdown list. You can choose between image and Google ads.

Banner Image

Click the [Upload Image] button to select and upload your banner or select the [Remove] option that appears, if you want to remove this banner.

Target Link

Insert a target URL for the banner into this field.

Banner Link Target

Specify where to open an advertiser's link.

Google Ads Code

Insert the Google Ads Code. Notice: You can use maximally 3 Google ads on one page.

2.10.8 Banner - Custom 2

Set up and manage this banner position in the same way as the <u>Banner - Custom 1</u> above.

2.11 Error 404

Here you can create your own custom html 404 Page. Simply enter the HTML code you

want to appear instead of common browser's page when the 404 error occurs.

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2.12 Backup

Backup and Restore Options

Here you can backup your current options, and then restore them back at a later time. This is useful if you want to experiment on the options but would like to keep the old settings in case you need it back. Click the [Backup Options] button to backup your current saved options in the *Category, Menus* and *Theme Options*. If you need to restore the options, click the [Restore Options]. Please read carefully the warning message which will appear.

Backup to Google Drive

You can easily backup your settings to the Google Drive. To do it, click the button. All the setting will be encoded and uploaded to your Google Drive.

Transfer Theme Options Data

You can transfer the entire saved Theme Options data between different installations by copying the text inside the text box. To import data from another installation, replace the data in the text box with the one from another install and click the [Import Theme Options].

HINT: You can simply copy the data from the box to some txt file and keep it as backup.

Transfer Menu Options Data

To import data from another installation, replace the data in the text box with the one from another install and click the [Import Menu Options].

Transfer Category Options Data

To import category options data from another installation, replace the data in the text box with the one from another install and click the [Import Category Options].

Transfer PageBuilder Presets Data

In the same way as all the options data above, you can also transfer your saved PageBuilder presets data between different installations by copying the text inside the text box. To import data from another installation, replace the data in the text box with the one from another install and click the [Import PageBuilder Presets].

2.13 Demo

If you need or would like to upload the sample data to make your website look like our demo, click the thumbnail of the demo site you prefer.

IMPORTANT: When uploading the demo content you may lose your data. Please don't forget to back-up your database before you choose an option.

2.14 Advanced

There are several special options which you can choose and set up for your page.

Right to Left

Turn on this option if you want to enable support for RTL (Right-To-Left) languages.

Notification of New Updates

If you want to be informed about new available updates, turn this option on.

Social Plugins Language

Here you can select the language of your choice for the social plugins. Please visit the link at this option to get the language codes list.

Modal Window on Start

You can enable a modal window and set a page that has to be shown in this window when visitor opens your site first time.

Show Modal Window on Start - turn on or off this option depending on whether or not you want to enable this window.

Modal Window Page ID - insert ID of the page you want to show as content of your modal window.

NOTE: If you create a page for your modal window by using the <u>REVO Composer</u> page builder, you can only use an eight-columns design.

Facebook API

Facebook App ID: You have to enter your Facebook App ID to be able to share your site and to make a Facebook commentary.

FB Comment Moderation Area: If you are a moderator, you will see notifications within facebook.com. If you don't want to have moderator status or want to see all comments in one area, use the Comment Moderation Area link.

Twitter API

To be able to set up and use your latest tweets from the Twitter on your site, you need to enter your Twitter API's keys - **API Key**, **API Secret**, **Access Token** and **Access Token Secret**. To get them, please visit <u>https://dev.twitter.com/apps/new</u>.

Instagram API

To get all the necessary keys for use of your Instagram account with your site, follow the next steps below, please:

1. Create a new aplication here. Set the Required URI item to the generated link. Get

both the **App Client ID** and the **App Client Secret** keys and paste them into the appropriate fields. Click the [Save All Changes] button and refresh the page (Ctrl+F5).

2. **Instagram App**: Click the *Get Instagram Access Token* link, save your changes and refresh the page again.

When you set up your <u>J&W - Social Widget</u>, you need to fill in the User ID item. To get this ID, please click <u>here</u>.

Comments Antispam Question

Here you can manage an antispam solution for comments on your site.

Enable an Antispam Question: Turn the option on to enable an antispam question **Comments Antispam Question:** Fill in the field with an easy question to be answered by user before inserting comment.

Comments Antispam Answer: Insert a proper answer to the question.

Animation

The options below allow you to globally set up behaviour of images on your pages when the animation feature has been enabled for them.

NOTE: To set an animation effect and some other options for each image separately, open the page/s (*Pages > your page or Add New*), activate the <u>REVO</u> <u>Composer</u> tab and use the settings tool at the header of each frame of images which have to be animated (or click the Image icon to add new image to your layout and then use the settings tool). Click the Animation tab in the opened settings window and make settings you need.

Animate Image: Turn on or off the option depending on whether or not to apply an animation effect to your images with a global effectiveness.

Animation Style: Click into the field/dropdown list and select one from the available styles.

Animation Direction: Select a direction. This option takes effect just on some animation styles.

Animation Speed: Set animation speed in miliseconds.

Animation Easing: Select the easing effect you prefer. To learn more about the available effects, visit this <u>help</u> link.

2.15 WooCommerce

If you have installed the third party's WooCommerce 2.1+ plugin, you can improve its integration with the GoodStore theme by the settings below.

Product Box Style

Specify a look of your product boxes selecting one from the four available styles:

Light: A light style without product description, border or any other kind of highlight. **Color:** Some main elements of your product boxes are in a main template color (set this color in *Appearance > Theme Options > Styling Options*).

Boxed: This option makes look of your product boxes similar to when you use the Light option, but with frame around.

Small: The product boxes look similar to the Light style above, but are smaller.

Product Box Image Animation

You can choose a behavior of images in your product boxes when mouse is moved over them.

Off: Takes no effect when you move mouse over a product. **Simple Hover:** Another image from the product gallery appears (always the first one of all images in your product galleries).

Fade: Like the Simple Hover option, but with a smooth transition effect.

Show Breadcrumbs

Decide whether or not to show a breadcrumb navigation in product categories and inside products.

Product Category & Tag Bar Type

There are two styles of category titles. Select the one you prefer.

Product Page

Here you can set up a look of your product page.

Product Page Layout: Select a main content and sidebar alignment. Depending on what layout you choose, the options below will vary.

Product Left/Right Sidebars: Select an optional sidebar from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*. **Number of Related Products:** Set number of related products.

Related Product Box Style

Light: A light style without product description, border or any other kind of highlight. **Color:** Some main elements of your product boxes are in a main template color (set this color in *Appearance > Theme Options > Styling Options*).

Boxed: This option makes look of your product boxes similar to when you use the Light option, but with frame around.

Product Category

Set up your product categories properties.

Product Category Layout: Select a main content and sidebar alignment. Depending on what layout you choose, the options below will vary.

Product Category Left/Right Sidebars: Select an optional sidebar from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*.

Product Tag

You can set up your product tag pages in the same way as the product categories above. Choose one of the available layouts and if need be, select a custom sidebar.

3. Pages

3.1 REVO Composer Page Builder

This is an advanced solution to build your pages easily and intuitively. Thanks to its visual conception, the REVO Composer makes you be able to create your pages much faster, comfortable and efficiently than in a common way. The GoodStore theme gives you possibility to choose between using of <u>shortcodes</u> and this advanced page builder.

How to start

To start using of the REVO Composer, you first need to create a new page. After you choose the Add New Page option (or open an already created one), you will find the **REVO Composer** tab added above the content editor's tools. Click the tab and get started.



Now, you can see an empty **page content area** divided into 12 columns and several **groups of tools - page elements**, which you can add to the page, compose and set up them, while the elements arrangement is visualized. Moreover, there is a live preview option to make you be able to see result of your work before you publish it.

Using of the REVO Composer

To **add an element** to your page, simply click the appropriate icon. Depending on type of element, it will align with a various number of columns in default. You can **change width of the element** clicking the left or right arrow in its header (the Size option \triangleleft). Besides the \boxtimes cross icon for removing the element, there is a group of four tool icons in each element frame's header:

Settings: Use this tool to set up the main properties of the element.

Preview: The live preview option. Allows you to see a real content of the element. Be aware of that depending on a content, the live preview may slow down work with the page builder.

Copy: Click this icon to make a copy of the element, including its setting.

Save: Use this option to save the element's settings as a preset for this kind of element for the page you are working with. If you then add another instance of the element to your page, it will take the saved presets.

Each element box contains a **title field** to be filled in or renamed. All elements can be rearranged by a drag 'n drop method. Simply move your mouse over the element until a cross appears. Then move the box to the position where you want to place the element.

NOTE: Every new element will be automatically put below the previously inserted ones. Then you can easily rearrange it.

3.1.1 Page Layouts

The REVO Composer allows you to work not only with the page content, but also with the entire layout. Simply click the **Page Layout** tab and choose the layout that best suits your needs. To assign your sidebars to the chosen layout, click the settings icon and follow the appropriate descriptions. Also refer to **2.7 Sidebar Manager** subchapter.

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				LIVE Pre	eview OFF
Element Presets	Pre: ets	⊞Page Layout			
	_				

3.1.2 Presets

The GoodStore theme offers you through the REVO Composer several page presets you can use to instantly start creating your pages. Moreover, you are allowed to create or improve your own preset.



Select any of the available presets or create a new one clicking the [+] button

You can manage your preset items by using the tools that are available on each of these preset's buttons (see the figure below).



Load this preset: Selecting this option you load the preset. WARNING: All unsaved actions in your layout will be lost and overwritten by the selected preset.

Save to this preset: Saves your changes to the selected preset.

Delete this preset: This option deletes the preset.

Add new preset: Click the [+] button to create a new empty preset to that you can save your actual preset.

3.2 General Settings

Besides of all the settings related to the REVO Composer, you can enable or disable the **Page Title Bar** and **Breadcrums** on each your page by using the options below the main content of each new added or existed page. Simply turn on or off these options depending on your needs.

4. Posts

4.1 General Settings

Posts probably represent the most common content on your web. Here you can easily set up some special features for all your posts and for the each one of them separately. After you create a new post (*Posts > Add New*), you can see the mentioned options placed below the main content field. Obviously, there are the same settings available when you edit the posts you have already created.

Page Layout

This option allows you to choose one of the preset layouts for your page, with a sidebar on the left or on the right, or without it. The **Default Page Layout** option uses the Post Layout set in *Theme Options > Single Post*.

NOTE: Depending on what layout you choose, the options below will vary or disappears.

Blog Left/Right Sidebars

Select an optional sidebar from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*.

Use Featured Image/Gallery/Video in Post

You can choose whether or not to display a featured image or gallery or video (depending on a selected post format) at the top of your post page. If the switch is off, only the possible images which you have put into the post content are shown.

Associate Product

Click into the field and select a product to be associated with the post page.

NOTE: The dropdown list includes just the products offered via the Woocommerce solution.

4.2 Rating Settings

Rating Title

This is a label text of your ratings box. Fill in the field with your version.

Show Rating

Tick the box or let it unchecked depending on whether or not you want to show rating.

Rating Criteria

Here you can set up user's and your rating criteria. Click "Add" to make your (administrator 's) rating criteria options available and fill in the fields. The first value represents your own rating (insert a number from 0 to 1 with the decimal point), the second one is a number of ratings. Notice, that the users ratings values are filled automatically.



Look at how the Rating Criteria settings appear in the sample post (fig. below)



Tags: Insum Lorem Lorem insum

Show Rating Description

Tick the box if you want to show your description in the ratings box.

Rating Description

This is the field which you can fill in with the text you want to display in the ratings box (if the Show Rating Description option above is ticked).

Overall Rating

Here you can choose whether or not to show an overall rating. If yes, tick the box.

Enable User Rating

Tick the option if you want allow users to rate a post.

Include User Rating in Total Ratings

Tick the option if user's rating has to be included in total ratings.

5. Categories

The GoodStore theme gives you some extra options for your categories of posts. Navigate to **Posts > Categories** and set up a new category, or choose any added one you need to edit.

Category Layout

Choose one of the preset layouts for your Category.

Category Left/Right Sidebars

Select optional sidebars from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*.

Category Posts Layout

Choose one of the preset layouts for posts in the category.

Category Posts Left/Right Sidebars

Select optional sidebars for posts in the category from the dropdown list of your custom ones you had created in *Appearance > Theme Options > Sidebar Manager*.

6. Portfolio

At first you need to create a category for your portfolio. Navigate to **Portfolio > Categories** and add your new category or categories (e.g. Photography, Videography etc.).

Than go to **Portfolio > Add New**. Here you create a portfolio item which type can be defined selecting an desired option in the **Portfolio Type** dropdown list below the content field.

6.1 Portfolio Settings

These are the settings you can find below the content field of each new or already created portfolio.

Portfolio Type

Define a type of your portfolio selecting the desired one in the dropdown list. You can choose from the **Image**, **Gallery**, **Video**, **Audio**, **Link** options. Note that the next related option(s) varies depending on the portfolio type you have selected.

Tick the **Categories** which you want the portfolio item to associate with. If you need, set the other options and click [Preview] or [Publish] button.

REMEMBER: Never put an image to the content field since it won't be shown. You have to add it and set up as Featured Image (the option at the bottom right corner).
 TIP for a video thumbnail: If you want to use an thumbnail of your choice instead of that generated from your video URL, you can set your own featured image for this

7. Team

The theme allows you to create and manage your teams/categories and their member's profile cards. Navigate to the *Team* item in main menu and get started.

To create a new **team category** or modify an existing one, navigate to **Team > Categories** and fill in the empty fields or select the categories to be edited while following the appropriate descriptions.

To add a new member of team, select the *Team > Add New* item and fill in the member's name, description and the **Team Settings** (the member's profile card).

8. Testimonial

Positive testimonials are a good way to increase sales. This theme allows you to add and keep testimonials on your page.

To create a new **testimonial category** or modify an existing one, navigate to **Testimonial** > **Categories** and fill in the empty fields or select the categories to be edited while following the appropriate descriptions.

To add a new testimonial, select the *Testimonial* > *Add New* item and fill in the testimonial text field and the person's data. You can also insert the person's photograph.

9. Shortcodes

WordPress Shortcodes are a simple set of functions for creating macro codes to be used in post and page content. To creating pages, we recommend using our new advanced <u>REVO</u> <u>Composer page builder</u> which makes your work more comfortable. However, a decision about whether to use shortcodes or the page builder depends on your preferences.

The GoodStore theme comes with a number of shortcodes allowing you to easily add styled content to your site. Some of them allow you to completely redefine the post or page content. Some shortcodes can embed files or create objects, some others can change the layout of the content. Conveniently, the available shortcodes have been included under the dropdown button in the WYSIWYG content editor which you can use when you add or edit the Posts or Pages.

NOTE: In case of pair shortcodes you always need to put the part of your content which you wish to be affected, between the two bracketed code elements. Use the following syntax: [shortcode]Your text...[/shortcode].

Click the [S] shortcode button to open up a dropdown list of the available shortcodes and their settings.



Columns: Choose this item if you want to wrap your paragraph into some of the offered variants of columns.

Content: You can add several content elements or parts of content like images, buttons, dividers, lists etc. into your content.

Social & Media: You can embed both Youtube and Vimeo video content as well as add

social icons of your choice.

Text Content: Here you find some text elements and typography tools such are accordion, block quote, "call to action" button, info box. etc.

Features: There are several useful features you can add to your content (gallery, maps, comments, countdown, pricing table, QR code etc.)

Post Types: You can add FAQ, Portfolio, Team and Testimonial post type.

Carousels: Choose and put the type of carousel element you prefer into your content. **Sliders:** Add a slider to your content.

10. Widgets

Apart from the standard widgets included in Wordpress and from the WooCommerce (or some other 3rd party's add-ons that you may use), the GoodStore theme gives you seven custom J&W widgets. You find them in *Appearance > Widgets*. Widgets can be placed into the Header Widget Area, Header Widget Area 2, Footers 1 - 4, Shortcode-menu, Widget menu areas 1 - 4, as well as into all your custom sidebar positions you have created in *Theme Options > Sidebar Manager* section. Simply move the chosen widget to the position you need by drag'n drop method. Then open the widget's dropdown options and set up all you need.

J&W - Custom Banner Widget

This widget allows you to display one of your custom banners (see subchapter <u>2.9.7</u> <u>Banner - Custom 1</u>).

J&W - Latest Posts Widget

Use this widget to fetch latest posts from the selected categories.

J&W - Login Widget

The theme-based login window. You can insert your titles before and after login.

J&W - Login Widget	•
Title before login:	
Title after login	
Delete Close	Save

Look at where the sample content of the fields in the **J&W** - Login Widget settings (fig. above) appears on the page before and after you log in.

Log into your account	You are logged in
Login Register	Logged in My account
Username	John Doe Log out
Password	
🗆 Remember Me	
Log In	

J&W - Rating Widget

You can show posts with ratings by using this widget. Just fill in the widget's title, enter number of posts to be shown and select the categories to fetch the posts from.

J&W - Social Widget

Here you can simply add links to your social profiles at **Google+**, **Twitter**, **Facebook**, **Instagram**, **Youtube**, **Vimeo**, as well as a link to **RSS** chanel. You can also decide whether or not to animate the content.

J&W - Tab Posts Widget

This widget allows you to set up a number and selection of **popular** and **recent** posts and **comments** previews, and a number of tags as well. This content is sorted to the tabs which labels you can (re)name in this widget too. The widget looks like the one you can see at the following picture from our demo site.



J&W - Twitter Widget

This theme-based widget allows you to set up your latest tweets from the Twitter. You can place it e.g. in a footer area.

First, you have to fill in the Twitter API's keys in *Appearance > Theme Options > Advanced > Twitter API* section. To get them, please visit <u>https://dev.twitter.com/apps/new</u>.

J&W - Twitter Widge	et	•
Title		
Latest Tweets		
User name (don`t forg Advanced)	et set Twitter API in Theme Options	; ->
jawtemplates		
Tweet count		
3		
Actualize every X min	utes	
60		
Delete Close		Save
Latas	t Turaata	
Lates	L TWEELS	
	I added a video to a @YouTube	
	playlist	
	FlvingNews tutorial - How to s	et
	rating	
	I added a video to a @YouTube	
-	playlist	
	FlyingNews tutorial - How to	
	update	
	I added a video to a @YouTube	
	playlist	
	FlyingNews tutorial - How to s	et
	sidebars	

Look at how the sample $\mathbf{J}\boldsymbol{\&}\boldsymbol{W}$ - Twitter Widget settings appear on page

11. Slider

Depending on your preferences, you can use both our **J&W Slider** and the third party's **Revolution Slider** and combine use of them across your web assigning the first type of slider to some your pages and the second one to other pages of your choice.

We recommend that you put a chosen slider to your page by using the <u>REVO Composer</u> page builder. However, if you prefer work with <u>shortcodes</u>, you can choose this way.

NOTE: Be aware that the *J&W Slider* is installed as a separate plugin with the theme, but the Revolution Slider is added as part of the *J&W Shortcodes* plugin supplied with the theme as well.

11.1 Setting up the J&W Slider

To set up and manage the J&W Slider, navigate to *Appearance > Theme Options > Featured Area > J&W Slider* and set the particular options according to the attached descriptions or read the related <u>2.3.2 J&W Slider</u> subchapter to learn more about the options.

11.2 Revolution Slider

To learn how to set up and manage this slider, refer to the Revolution Slider plugin's documentation or select the [Revolution Slider] item in the Wordpress admin menu to work with the slider settings.

12. Typography

Get inspired of some prestyled typography in our demo.

13. Video Tutorials

We recommend that you follow us on our <u>YouTube channel</u>, as there are clearly explained some issues you may need help with.

14. Sources and Credits

- AngularJS
- Angular colorpicker.module
- Angular ui.bootstrap
- <u>Bootstrap</u>
- Bootstrap-colorpicker.js
- jQuery chart
- <u>Chosen</u>
- Facebook comments
- Infinite Scroll
- <u>Isotope</u>
- jQuery
- jQuery cookie
- jQuery countTo
- jQuery gMap Google Maps API V3
- jQuery lazyLoad
- jquery-placeholder v 1.8.7
- jQuery qrcode
- jQuery resize
- jQuery Reveal Plugin 1.1
- jQuery selectric
- jQuery timeTo
- jQuery UI
- jQuery UI Sortable plugin
- Modernizr (Custom Build) | MIT & BSD
- icoMoon
- ingimage
- prettyPhoto
- <u>A Purty Labs Production</u>
- Slightly Modded Options Framework
- Social Connect
- <u>Subbtle Patterns</u>
- Tabbed Login Widget
- Theme Update Checker Library 1.2
- <u>Widget Data Setting Import/Export Plugin</u>

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