



Benissimo

WordPress Theme

User Guide

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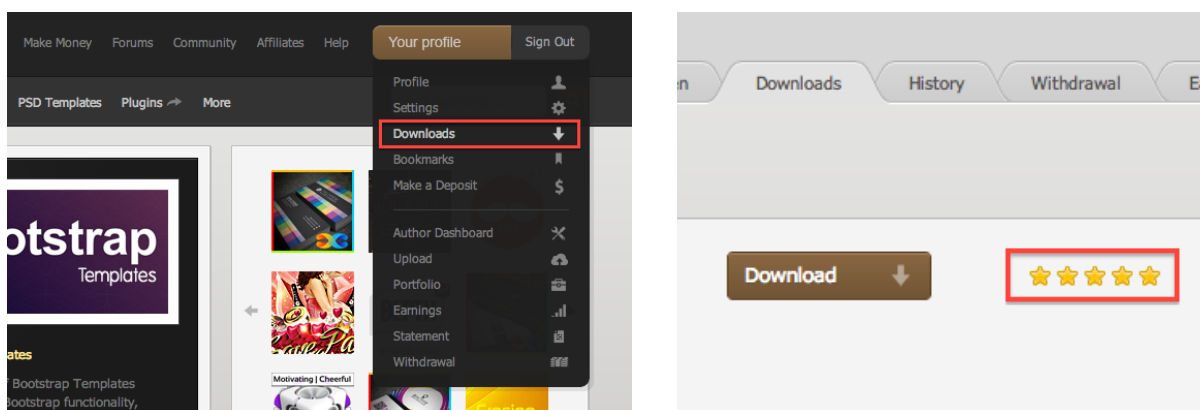
[Header Extra Menus](#)

[Footer Menus](#)

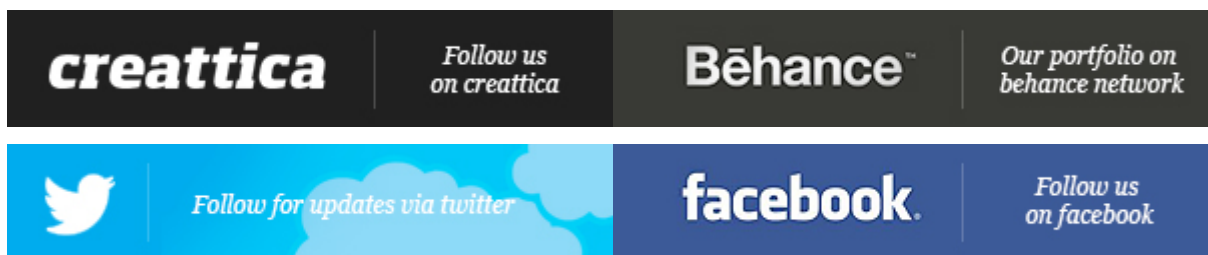
Introduction

Benissimo is a WordPress WooCommerce e-commerce theme designed in vintage style. We offer you an up-to-date and really high quality work with outstanding design and well-thought usability approach. This template can help you to achieve a significant increase of the conversion rates and number of positive feedback, as well as will simply be a nice surprise for your customers.

Please do not forget to rate «Benissimo» on ThemeForest. This can be done in Downloads area. Just select «Benissimo» in the Download list and rate it. We really appreciate your feedback and will be grateful for your opinion.



Besides, we will be happy to meet you in social networks and on websites.



Getting Started

To install this theme you must have a working version of WordPress already installed. For information in regard to installing the WordPress platform, please see the [Installing WordPress](#). If you have not yet installed WordPress WooCommerce plugin, then you should. To do that refer to [WooCommerce Installation](#). Also, you can find useful following manuals and documentations: [WordPress Codex](#) and [WooCommerce Docs](#).

Installation

Upload via FTP

Extract theme file to a directory on your computer. It contains a file named *benissimo.zip*. Open this archive and upload the *benissimo* directory to your server via FTP to the *WP_ROOT/wp-content/themes* directory, where the *WP_ROOT* is the path to the root directory of your Wordpress installation.

Upload via WordPress admin

Go to your Wordpress admin, and in the **Appearance** panel, choose **Add New Themes**. Click **Add new**. Upload the *benissimo.zip* file. If you have got a “*missing stylesheet*” issue then you have uploaded the wrong file.

Activation

Once you have uploaded the theme, activate your theme in *Appearance* → *Themes*. On how to use themes please see the [Using Themes Article](#).

Demo Content

To install demo categories and products, you can use [dummy data](#) provided by WooCommerce extension.

Configuration

The following chapter describes key configuration items of the Benissimo theme.

WooCommerce

The only thing that you should configure in WooCommerce settings to make theme works properly is to set following product image options in *WooCommerce → Settings → Catalog → Image Options*:

1. **Catalog Images** (Width x Height): 225x200
2. **Single Product Image** (Width x Height): 325x290
3. **Product Thumbnails** (Width x Height): 250x250

Contact Information

You need to specify contact information of your store, since Benissimo theme displays it in the header and footer of your store. To start with, go to your Wordpress admin and choose **Benissimo** item in the sidebar menu. There you should specify contact telephones, address, email and copyright, which is displayed in the footer of the store.

Logo

Replace default theme logo with your logo (recommended height is 195 pixels and width up to 285 pixels), which could be found by the following location
wp-content/themes/benissimo/images/logo.png relative to your WordPress root directory.

Plugins

In this chapter we recommend you and describe some of WordPress plugins, that you can find useful for your store. To be familiar with installing WordPress plugins you should read [Managing Plugins](#) article.

WooCommerce Grid / List toggle

By default, WooCommerce does not have option to switch between products grid and list views. This plugin make up this feature for WooCommerce.

The list view arranges products in a vertical list and pulls in the excerpt to give a more detailed overview.

The grid view you will be familiar with as this is WooCommerce's default layout for product archives. You can choose whether grid or list view be set as the default.

You can install it using following URL:

<http://wordpress.org/extend/plugins/woocommerce-grid-list-toggle/>

WooCommerce Compare Products

If you are interested in comparing products feature for your store then you should install this plugin. Compare Products uses your existing WooCommerce Product Categories and Product Attributes to create Product Feature 'Sets' that can be assigned to each and every product to create a feature comparison table. This allows users to firstly add products to a compare widget basket, where they can click a button and in an on-screen pop-up compare those products, feature by feature, price-by-price (if you show prices). Users can remove items from the comparison table as they narrow down their selections.

<http://wordpress.org/extend/plugins/woocommerce-compare-products/>

Contact Form 7

Contact Form 7 can manage multiple contact forms, plus you can customize the form and the mail contents flexibly with simple markup. The form supports Ajax-powered submitting, CAPTCHA, Akismet spam filtering and so on.

<http://wordpress.org/extend/plugins/contact-form-7/>

Regenerate Thumbnails

Regenerate Thumbnails allows you to regenerate the thumbnails for your image attachments. This is very handy if you've changed any of your thumbnail dimensions (via *Settings* → *Media*) after previously uploading images or have changed to a theme with different featured post image dimensions.

You can either regenerate the thumbnails for all image uploads, individual image uploads, or specific multiple image uploads.

<http://wordpress.org/extend/plugins/regenerate-thumbnails/>

Sidebar and Widgets

Navigate to *Appearance* → *Widget* to manage setted up widgets on your site. For more info about widgets, see [WordPress Widgets](#) article.

Main Sidebar

The Main Sidebar is the preset sidebar that you can find in your pages when you set a page with "sidebar right or left" layout without to select a sidebar to assign. Put a widget in the main sidebar to display it in your page instead of the static wordpress sidebar with blogroll, search and so on. Go to *Appearance* → *Widget*, where you can find the main sidebar there, and drag and drop the widgets to the area named **Main Sidebar**.

Footer Social Buttons

There is also Footer Social area to set your social services links. This block is positioned at the lower right corner of the page. The only thing you should do before setting up this area is to upload images, which you are going to use as linked images to social services. Drag and drop a text widget to the Footer Social area and use the following HTML template for this widget:

```
<li class="block widget">
  <div class="widget-content">
    <ul class="menu-footer">
      <li><a href="#"></a></li>
      <li><a href="#"></a></li>
      <li><a href="#"></a></li>
    </ul>
  </div>
</li>
<li class="block widget">
  <div class="widget-content">
    <ul class="cards">
      <li></li>
      <li></li>
      <li></li>
      <li></li>
    </ul>
  </div>
</li>
```

Setting up pages

Homepage

Home page is probably the most important page of your store which needs to have decent look to keep the design consistent.

To start with, you have to create a new page under the *Pages → Add New* admin menu item. It is important that Wordpress is set up to display this page as home page. Hence, you should navigate to *Settings → Reading*. Then choose “A static page” for the option “Front page displays” and select the page you have created for the home in the select menu.

You should use the following HTML template for homepage content (don't forget to switch to the text input mode instead of visual editor of the page content):

```
<!-- Featured products slider -->
<div class="list_carousel">
  <!-- Featured products slider heading -->
  <div class="lc-ht">Featured products</div>
  <div class="pager" id="pager2"></div>
  <div class="clearfix"></div>
  <!-- WooCommerce shortcode for inserting featured products list -->
  [featured_products per_page="12" columns="1" orderby="date" order="desc"]
  <div class="clearfix"></div>
</div>

<!-- Brands carousel -->
<div class="list_carousel_3">
  <!-- Brands carousel heading -->
  <div class="lc-ht">Brands</div>
  <div class="pager" id="pager3"></div>
  <!-- List of brands with their links and logos respectively -->
  <ul id="brands">
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
    <li><a href="#"></a></li>
  </ul>
</div>
```



```

    <figcaption class="caption">
      <!-- Slide title -->
      <h2><a href="#">Lorem ipsum</a></h2>
      <!-- Slide description -->
      <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation
ullamco laboris nisi ut aliquip ex ea commodo consequat.</p>
    </figcaption>
  </figure>
  <!-- End of the slider -->
  <figure class="slide">
    <a href="#"></a>
    <figcaption class="caption">
      <h2><a href="#">Lorem ipsum</a></h2>
      <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation
ullamco laboris nisi ut aliquip ex ea commodo consequat.</p>
    </figcaption>
  </figure>
  <figure class="slide">
    <a href="#"></a>
    <figcaption class="caption">
      <h2><a href="#">Lorem ipsum</a></h2>
      <p>Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation
ullamco laboris nisi ut aliquip ex ea commodo consequat.</p>
    </figcaption>
  </figure>
</div>
</div>
</div>

<!-- Intro area -->
<table class="tableheader theme1">
  <tr class="row1">
    <td></td>
    <td class="middlefield"></td>
    <td></td>
  </tr>
  <tr class="row2">
    <td class="leftfield"></td>
    <td class="middlefield">
      <h3>
        <!-- Intro area heading -->
        <span>WELCOME TO OUR WEBSITE</span>
        <a class="tablebutton"></a>
      </h3>
      <!-- First column -->
      <p class="twocolumns">

```

```

        <!-- First column image -->
        
        <!-- First column text -->
        Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis <a
href="#">nostrud</a> exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
        </p>

        <!-- Second column -->
        <p class="twocolumns">
        <!-- First column image -->
        
        <!-- First column text -->
        Lorem ipsum dolor sit amet, consectetur adipisicing elit, sed do eiusmod tempor
incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis <a
href="#">nostrud</a> exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
        </p>
        </td>
        <td class="rightfield"></td>
    </tr>
    <tr class="row3">
        <td class="leftfield"></td>
        <td></td>
        <td class="rightfield"></td>
    </tr>
</table>

<!-- Banner buttons -->
<div class="service-buttons">
    <!-- Banner link -->
    <a href="#">
        <!-- Banner image -->
        
    </a>
    <a href="#"></a>
    <a href="#"></a>
</div>

```

About store informational box

To set content for this block you should create post under the *Posts* → *Add New* and assign tag **home_about** to it. Thus, you will be available to set content for the homepage about block. There is no predefined HTML template for **home_about** post content, so you can set any content you want for this block.

News box

You should create posts category with slug **news** under the *Posts → Categories* admin menu item. Then, to add new news item you should create new post in *Posts → Add New* and assign this post to the category with slug **news**.

Contact page

Creating a contact form

To start with, navigate under the *Contact* admin menu item and click the **Add new** button. The copy and paste the following HTML template of the contact form:

```
<p>Your Name (required)<br />
[text* your-name] </p>

<p>Your Email (required)<br />
[email* your-email]</p>

<p>Subject<br />
[text your-subject]</p>

<p>Your Message<br />
[textarea your-message]</p>

<p>[submit "Send"]</p>
```

Refer to the [Contact Form 7 plugin documentation](#) for the detailed explanation on how to use this contact form plugin.

Creating a contact page

To create contact page you should create a new page under the *Pages → Add New* admin menu item. Use the following HTML template for the contact page content:

```
<div class="widget-content-contact">
  <div class="t"></div>
  <div class="m">
    <!-- Contact address heading -->
    <h3>Address</h3>
    <!-- Contact address -->
    <p>Avenue of the American Independent,<br> st.133/2, New York City, USA</p>
    <!-- Contact phones heading -->
    <h3>Phones</h3>
    <div class="contact-tels">
      <!-- Call centre image -->
      
      <div class="tels">
        <!-- Contact phones list -->
        <div><span class="tel">+1(234) 56-78-90</span></div>
        <div><span class="tel">+1(234) 56-78-90</span></div>
      </div>
    </div>
    <div style="clear: both;"></div>
    <!-- Contact emails heading -->
    <h3>Emails</h3>
```

```

    <p>
      <!-- Contact emails list -->
      info@itembridge.com<br>
      order@itembridge.com<br>
      mail@itembridge.com<br>
      office@itembridge.com
    </p>
  </div>
  <div class="b"></div>
</div>

<div class="contact-form">
  <!-- Contact form -->
  [contact-form-7 id="1300" title="Contact form 1"]
</div>

```

Also, take a look at piece of the code where the “**Contact form**” HTML comment can be found. You can find there **[contact-form-7 id="1300" title="Contact form 1"]** code. You should replace this code with the code of your contact form. To get the code of your contact form, navigate to the *Contact* admin menu item and choose there contact form, you have created. At the top of the page you should find the code of your contact form. Copy this code and replace with it the code you have copied with the above mentioned HTML template of the contact page, which you just have created.

Menus

To set up your menus you should navigate to *Appearance* → *Menus*. Benissimo theme supports 7 menus. Select which menu appears in each location. For this take a look at **Theme Locations** box. For more information on how to setup your menu, see [Appearance Menus Screen](#) article.

Header Menu

This menu is the main navigation menu of your store. It is located at the very top of each page. We recommend you to place there your product categories.

Header Extra Menus

Auxiliary theme menus located right under the main navigation menu. Use them to place links to your store pages.

Footer Menus

These menus you can find in the footer of your store. Place there links to your site pages, such as about page, customer pages, contact page, different informational pages and whatever you want pages.